



Digital certificates and Digital credentials from City & Guilds

City & Guilds certified Master Trainer



Duration: 5 days

Introduction

This is an exclusive program to develop capability of trainers to develop, deliver and evaluate; experiential and effective training sessions. This program is very ideal for all experienced and new trainers. This course provides proven set of critical methods, processes, tools and techniques for the planning, development, delivery and assesses the effectiveness of training programs.

This program will be useful for all training personnel and also for those who are looking forward to take up a trainer role.

Train the trainer modules will focus to develop the basic skills, to understand the audience, specific content development, delivery, communication & presentation, assess effectiveness of training, motivating & counselling, relationship building, team work, etc. that required for all L & D professionals.



Learning Outcomes

Main capabilities developed Includes;

- Skills to understand the audience/learners
 - Competency gaps
 - Business needs
 - Learning culture
 - Language proficiency
 - Learner expectations
- Capability to carryout TNA Training Need Analysis
- Prepare the learning objectives.
- Capability to Develop delivery/session plans
- Capability to Develop Training materials (PPTs and Handouts)
- Prepare handouts specific to achieve the learning objectives
- Prepare Assessment questions & answer banks
- Develop tools for assessing the effectiveness of training
- Deliver experiential and interactive training sessions
- Skills to motivate candidates and address questions from candidates
- Carryout end of course assessment
- Assess effectiveness of the training delivered, etc.

Additional Learning

- Apply adult learning concepts, develop supportive climates, and customize off-theshelf materials.
- Use training activities and alternatives to lecture, strategize for different learning needs, and create effective questioning techniques.
- Prepare properly for a training session, and prepare participants to foster learning.
- Manage and encourage participants of all backgrounds and learning styles.
- Present and facilitate a training program, including use of audio visuals and handouts.
- Learn about different types of questions and ability to develop right type of assessment questions for each specific training.
- Evaluate program impact at different levels using a variety of methods.
- Ability to create an active & engaging learning environment, etc.



Course Modules & Delivery Plans

Main Modules	Detailed content	Duration	Mode of delivery
Introduction	 Introductions Ice breaker Sharing expectations Pre Assessment Training & Development Characteristics /skills of a good Trainer Trainer Vs Lecturer Activity: list down the skills of a trainer and discuss in teams/class 	2 hours	 PPT slides Interactive discussion Video Activity-
Competency Based Training	 What is competency? Competency levels Competency focus areas Competency Development & role of training Job Competency profiles – JCP Activity: Prepare JCP for a job position and discuss in class 	1 hour	 PPT slides Interactive discussion
Competency Gap Analysis & Development methods	 Competency Gap Analysis - CGA Tools & methods for CGA Competency Development Methods 	1 day	 PPT slides Activities Interactive discussion
Training Need Analysis	 TNA- Objectives Training & Business Needs Organisational Development Competency Gaps & TNA TNA for A, K, S gaps Sources of Training Needs TNA Methodologies Activity: Carryout Sample TNA	3 hours	 PPT slides Activity Interactive discussion Game
Training Planning & Scheduling	 TNA to Training Plans Delivery Details: When, Where, What & By whom Training Schedules/Calendar 	1 hour	 PPT slides Interactive discussion Video



	Activity: Prepare Training Calendar templates			
	DAY 2			
Training: types, Selection & Effectiveness	 Induction /On boarding training On-the-job & Classroom training, Leadership training, Development training, Coaching, mentoring & work place learning, Assignments based Training, Accredited / certified training , E Learning Blended Learning, etc. Activity: selection/decision on Training program	2 hours	 PPT slides Activities Interactive discussion 	
Adult Learning Styles	 Principles of Adult Learning Adult Learning Assumptions Kolb's Learning Styles Visual & Oral Learners Print & Tactile Learners Interactive & Kinaesthetic Learners 	2 hours	 PPT slides video Interactive discussion Game 	
Fundamentals of Instructional Design	 Fundamentals of Instructional system design ADDIE - Analysis, Design, Development, Implementation & Evaluation 	1 hour	 PPT slides Activities Interactive discussion 	
Learner Analysis	 Analysis of Learning Styles Learners job roles & Deliverables Learning abilities & Culture Language proficiency/levels Business Needs of Organisation Learner levels – Technicians/ Assistants to Executive Manager levels 	1 hour	 PPT slides Interactive discussion 	



Master Trainer Program

Learning Objectives	 Focus areas while preparing Learning Objectives Measurable Objectives/Outcomes Task centred outcomes Sequence/prerequisites for each learning outcomes Practical Activity – Preparation of Learning Outcomes Activity: Prepare Learning Objectives 	2 hours	 PPT slides Activities Interactive discussion
	DAY 3		
Delivery Plans	 Duration for each session Delivery methods Time allocation and Management Activities and assignments that focussing real life scenarios 	1 hour	 PPT slides Activities Video Interactive discussion
Handout preparation	 Pre-reading materials Handout design – best practices DOs & Don'ts while preparing handouts 	1hour	 PPT slides Interactive discussion
PPT slides	 Slide templates Slide contents Selection of colours & Fonts as per Company styles Slide preparations- best practices Linking videos and other documents Animations: when, where & how to use PPT slides for different levels and Types of Training Activity: preparation of ppt templates 	2 hours	 PPT slides Activities Video Interactive discussion
Assessment Questions & Answer banks	 Assessment during program delivery End of Program assessment Objectives of Assessment Preparation of questions that are not vague but direct 	2 hours	 PPT slides Activities Interactive discussion



	 Decision on type of questions- Open/Close/leading/hypothetical Objective types Vs Explanatory Activity: preparation of written & Oral questions 		
Instructional methods	 Lectures with support of PPT and other documents. Develop/organise training aids Brainstorming activities Work focussed activities Videos Case Studies Role plays Games, etc. 	2 hours	 PPT slides Video Interactive discussion
	DAY 4		
Basics of Communication skills for trainers	 Introduction to Communication Meaning of Communication Dealing with different communication styles & technologies Barriers to communication Hearing, Listening & Learning Active Listening. Using non-verbal communication Handling questions from the audience Presentation Tools and Aids 	1 hour	 PPT slides Activities Interactive discussion Video
Pre- checks for training delivery	 Setting up the classroom Audio/Video equipment setting Testing of systems in advance, etc. 	1 hour	 PPT slides Activities Interactive discussion
Training Delivery	 Art of facilitation/delivery Understanding the crowd Setting the climate/Ice breakers Collaborative Vs Competitive Learning Dynamics of the trainer 	5 hours	 PPT slides Activities Interactive discussion Videos



	 Personality & Dressing Body Language: Building Confidence, Power & Authority Handling the crowd Handling Questions- Relevant and Irrelevant Creating interactive sessions Effective use of learning Aides DOs and Don't s during training delivery Motivating participants Activity: list down the roles of trainer and discuss in teams and also with whole group 		
	DAY 5		
Measuring the effectiveness of Training Programs	 Kirk Patrick's evaluation frame work CIRO approach CIPP model ROI of Training- Jack Philips model 	2 hours	 PPT slides Activities Interactive discussion
Practical – Training Delivery	 Module preparation by Candidates (10 minutes) Delivery –Observation & feedback by all candidates Post Assessment Training Feedback Distribution of Certificates Close out 	6 Hours	 PPT slides Activities Interactive discussion

Course structure

Total 3 days classroom based training

- 40 % Lectures, Power point presentations, & discussions involving participants
- 20 % Case studies, Videos & Games
- $\circ~$ 40% on practical assignments for teams & individuals.
- Pre & Post course assessments



Certification

All participants who successfully completes the program will receive 'Executive Master Trainer Certificate directly from City & Guilds UK, satisfying the following conditions

- 100% attendance in the class
- Submit all the course work and assignments





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